

X-copy

28th year issued weekly

fashion calendar

'68

JANUARY 8

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FASHION CALENDAR

NOTE: Although listings are repeated until the scheduled date of each event, they frequently incorporate IMPORTANT CHANGES. A CAREFUL CHECK OF EVERY issue will, therefore, yield maximum use of FASHION CALENDAR to the reader...Ruth Finley, Editor.

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
<u>WEEK ENDING FRIDAY, JANUARY 5, 1968</u>			
<u>NEW YORK COUTURE FIFTIETH NATIONAL PRESS WEEK (January 2 - 7, 1968)</u>			
	All showings are in the HOTEL PIERRE BALLROOM, unless otherwise noted. (* see separate announcements for complete details) Press Director: Mildred Sullivan, LA. 4-0461.		
<u>Fri., Jan. 5:</u>	7:30 A.M. ACCESSORAMA (breakfast) "Fashion Activists"		PIERRE - COTILLION ROOM
	9:30 A.M. NAT KAPLAN		
	10:15 A.M. by BRANELL		
	11:00 A.M. ABE SCHRADER/MORT SCHRADER/M.S. COUTURE		
	11:45 A.M. Writing Period		
	*12:15 P.M. DENIM COUNCIL (luncheon) "The A.B.C.'s of Denim"		
	2:00 P.M. LARRY ALDRICH (Marie McCarthy)		
	2:45 P.M. DAVIDOW		
	*3:30 P.M. JOSEPH LOVE "A Love Affair"		
	4:30 P.M. Writing Period		
	(5:30 P.M. ROBERT S. TAPLINGER for JULIUS WILE SONS & CO. (open house)		
	(8:30 P.M. 223 EAST 49TH STREET		
<u>Sat., Jan. 6:</u>	*7:30 A.M. MONTGOMERY WARD (breakfast)		PIERRE - CORONET ROOM
	9:30 A.M. HANNAH TROY (Murray Nieman)		
	10:15 A.M. CAMEO EVENING FASHIONS		
	11:00 A.M. BURKE-AMEY (Ron Amey)		
	*12:30 P.M. SCHIFFLI FUND (luncheon)		425 LAFAYETTE STREET
	3:00 P.M. "POTPOURRI" Variety		
	Fashion Tress (Sportswear by Bonnie Cashin); Wool Hat Manufacturers; National Association of Blouse Manufacturers; Gene Berk for Paganne, Ltd.; Lawrence of London; "After-Six" Formals; Miss Ingenu		
	5:00 P.M. To be announced		
	7:00 P.M. To be announced		
<u>Sun., Jan. 7:</u>	*10:00 A.M. JOYCE CHRISTOPHER (breakfast)		80 EAST 56TH STREET
	"Shoe-In"		
	*12:00 Noon MILLINERY INSTITUTE OF AMERICA		AMERICANA HOTEL
	"Hats On!" (brunch)		GEORGIAN ROOM

Friday Jan. 5	EIGHTH EDITION OF ACCESSORY PRESS DAY	LEADING MANUFACTURERS	HOTEL PIERRE COTILLION ROOM
7:30 A.M.-	"Fashion Activists"--leading manufacturers and designers (Aux. Members N.Y.		
1:00 P.M.	Couture) present accessory news for Spring-Summer. By invitation. Publicity: Ann R. Silver, 180 West 58th Street, 247-8050.		
Friday Jan. 5	PREVIEW OF SPRING MILLINERY	EMME (19 WEST 57TH STREET)	HOTEL PLAZA STATE SUITE
9:00 A.M.	Emme's Spring collection at a preview for press and buyers. Show at 9:30.		
Coffee	By invitation. Publicity: Ruth Hammer Associates, 246-4818.		

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Friday Jan. 5 12:30 P.M. Luncheon	PREVIEW: LEISURE FASHIONS IN DENIM Showing of leisure fashions in denim for visiting press. By invitation. Publicity: Kae McCulloch at John Moynahan & Co., MU. 7-8722.	THE DENIM COUNCIL, INC. (155 EAST 44TH STREET)	HOTEL PIERRE BALLROOM
Friday Jan. 5 3:30 P.M.- 4:30 P.M.	PREVIEW: SPRING-SUMMER CHILDREN'S WEAR Children's fashions by Joseph Love (<u>N.Y. Couture Business Council</u>) for visiting and local press. Publicity: Ann Karsian, 524-8117.	JOSEPH LOVE, INC. (1333 BROADWAY)	HOTEL PIERRE BALLROOM
Beginning Friday Jan. 5	OPENING: SPRING-SUMMER JEWELRY Trifari's Spring-Summer jewelry collection. By appointment. Contact: Morris Head, OR. 9-0220. Publicity: Dorothy Lansing Hess, RE. 7-3347.	TRIFARI, KRUSSMAN AND FISHEL, INC.	16 EAST 40TH STREET SHOWROOM - 4TH FLOOR
Saturday Jan. 6 7:30 A.M.- 9:30 A.M. Breakfast	"DESIGNER SPEAK-IN" Breakfast interviews with: Nora Aponte, Jonathan Burn, Alberto Fabiani, Rudi Gernreich, Philippe Heim, Melba Hobson, Clodagh O'Kennedy, Simonetta, Eve Stillman. By invitation. Publicity: Barbara McGinniss, 971-1963.	MONTGOMERY WARD (393 SEVENTH AVENUE)	HOTEL PIERRE CORONET ROOM
Saturday Jan. 6- Jan. 7 9:00 A.M.- Midnight	OPEN HOUSE SHOWING: "ACCESSORY FOOTWEAR" "Country Fair Casuals" for Summer 1968, including men's and children's footwear and boating shoes for the entire family. Open house from 9:00 to midnight on both days. By invitation. Contact: Marian Rahl, Carl Byoir Associates, 800 Second Avenue, YU. 6-6100.	B.F. GOODRICH	SHERRY-NETHERLAND SUITE 511
Saturday Jan. 6 9:00 A.M.- 7:30 P.M.	"KEY CLUB" HOSPITALITY SUITE Informal showings of Spring and Summer collections by Majestic, Formfit Rogers, Emery Knits, Madiera Knit-O-Crats, Kelita, daily through Jan. 9. By invitation. Contact: Ann Fulton, MU. 2-1333; or Jean Luban, LO.4-3113.	GENESCO DIVISIONS	HOTEL PLAZA SUITE 323
Saturday Jan. 6 12:00 Noon Luncheon	SHOWCASE OF SCHIFFLI EMBROIDERED FASHIONS "A Midsummer Night's Dream"--showing of embroidered fashions in a Shakespearean setting at New York Shakespeare Festival Public Theatre; also, exhibit of Schiffli Design Award fabrics. For press and buyers, by invitation. Contact: Mary Krienke, Bell & Stanton, 757 Third Ave., PL.9-4800.	SCHIFFLI FUND & SCHIFFLI COUNCIL	SHAKESPEARE THEATRE 425 LAFAYETTE STREET
Saturday Jan. 6 3:00 P.M.	COUTURE RAINWEAR COLLECTION Lawrence of London will present the couture rainwear collection and the Valentino of Rome collection for visiting press. By invitation. Publicity: Ann R. Silver, 247-8050.	LAWRENCE OF LONDON (512 SEVENTH AVENUE)	HOTEL PIERRE BALLROOM
Sunday Jan. 7 10:00 A.M.- 12:00 Noon	PRESS SHOW: A "SHOE-IN" Breakfast showing by Joyce Christopher of Bally's Spring shoes. Show by Billy Mitros. By invitation. Publicity: Essie Pinsker, WI. 7-2514.	JOYCE CHRISTOPHER & BALLY OF SWITZERLAND	80 EAST 56TH STREET
Sunday Jan. 7 12:00 Noon Brunch	SPRING HATS AT PRESS SHOWING "Hats On!"--show by Millinery Institute of America (<u>Aux. Member, N.Y. Couture</u>). For press, by invitation. Contact: Burt Champion, MU. 6-2970.	MILLINERY INSTITUTE OF AMERICA	AMERICANA HOTEL GEORGIAN ROOM

AMERICAN DESIGNER SHOWINGS - SPRING 1968 FOR VISITING PRESS (Jan. 7-12)

Unless otherwise noted, all showings will be held in the GRAND BALLROOM, DELMONICO'S, 59th Street and Park Avenue. By invitation. Publicity: Eleanor Lambert, MU. 8-2130. (* see separate announcements for complete details)

Sun., Jan. 7: 3:00 P.M. HELEN LEE and ALYSSA
4:00 P.M. JOHN WEITZ
5:00 P.M. AMERICAN DESIGNERS FASHION FORECAST, Eleanor Lambert
(7:30 P.M.- MEET THE PARTICIPATING DESIGNERS (cocktail buffet) -- Guests
(9:30 P.M. of Mr. and Mrs. S. Joseph Tancoos, Jr., CRYSTAL BALLROOM

Mon., Jan. 8: 8:30 A.M. Breakfast
9:00 A.M. BILL BLASS for MAURICE RENTNER
9:45 A.M. ADELE SIMPSON
10:30 A.M. MOLLIE PARNIS
11:15 A.M. Writing Period
*12:30 P.M. BURLINGTON INDUSTRIES (luncheon)
2:00 P.M. GEOFFREY BEENE (coiffures by Helene Curtis)
2:45 P.M. LEO NARDUCCI
3:30 P.M. ELINOR SIMMONS for MALCOLM STARR
4:15 P.M. SARMI
5:00 P.M. Writing Period
*6:00 P.M. NATIONAL FOOTWEAR INSTITUTE (cocktails) CRYSTAL BALLROOM
7:45 P.M. INTERNATIONAL SILK ASSOCIATION, USA (dinner)

Daily COTY (Beauty Room and Seminar) PARK AVENUE SUITE

Tues., Jan. 9: 8:00 A.M. MISTER PANTS, LYNN STUART, PANTSVILLE, GHIA (breakfast)
9:00 A.M. KASPER for JOAN LESLIE
9:45 A.M. CHESTER WEINBERG
10:30 A.M. KIMBERLY
11:15 A.M. TRIGERE
12:00 Noon Writing Period
*1:00 P.M. LOTTE for HYSTRON FIBERS (luncheon)
2:30 P.M. JERRY FEDER of ANNE KLEIN for HADLEY
3:15 P.M. MONIKA of ANNE KLEIN for MALLORY
4:00 P.M. DON SIMONELLI of ANNE KLEIN for MODELIA
4:45 P.M. Writing Period
5:45 P.M. NATIONAL COTTON COUNCIL "Blue Ribbon Cottons - Spring 1968"

Wed., Jan. 10: 8:00 A.M. KENNETH LANE (breakfast)
9:00 A.M. JEUNESSE (Morton Myles)
9:45 A.M. ROXANE for SAMUEL WINSTON
10:30 A.M. GEORGE HALLEY
11:15 A.M. Writing Period
12:00 Noon HERBERT & BETH LEVINE; ADOLFO COLONNADE SUITE
1:00 P.M. WARNER SLIMWEAR (luncheon)
2:30 P.M. DONALD BROOKS
3:15 P.M. OSCAR DE LA RENTA
4:00 P.M. JERRY SILVERMAN (Shannon Rodgers)
4:45 P.M. Writing Period
5:30 P.M. LA BANQUE CONTINENTALE 785 FIFTH AVENUE
"A Woman and Her Money"
*6:30 P.M. MR. JOHN (champagne) 24 WEST 57TH STREET
8:30 P.M. SHIP 'N SHORE (theatre) ST. JAMES THEATRE
"Hello, Dolly!" starring Pearl Bailey 246 WEST 44TH STREET

(continued on following page)

AMERICAN DESIGNER SHOWINGS - SPRING 1968 (continued from page 3)

<u>Thurs., Jan. 11:</u>	8:15 A.M.	VICTOR JORIS for CUDDLECOAT (breakfast)
	9:15 A.M.	SUZY PERETTE (Victor Costa)
	10:00 A.M.	JACQUES TIFFEAU for TIFFEAU & BUSCH
	10:45 A.M.	ANNE FOGARTY
	11:30 A.M.	DAVID EVINS
	12:00 Noon	Writing Period
	*1:00 P.M.	SHEFFIELD WATCHES (luncheon)
	2:30 P.M.	CHRISTIAN DIOR-N.Y.
	3:15 P.M.	PAT SANDLER
	4:00 P.M.	STAVROPOULOS
	4:45 P.M.	OLEG CASSINI
	5:30 P.M.	OLGA UNDERFASHIONS (cocktails)
	7:30 P.M.	VERA INDUSTRIES (dinner)
		CRYSTAL BALLROOM
		COLONNADE SUITE
		PLAZA - BAROQUE ROOM
<u>Fri., Jan. 12:</u>	*8:00 A.M.	DU PONT COMPANY (breakfast) "Viva Knits '68"
	9:00 A.M.	GAYLE KIRKPATRICK
	9:45 A.M.	GINO CHARLES (Alan Phillips)
	10:30 A.M.	TINA LESER
	11:15 A.M.	MR. MORT (Stan Herman)
	12:00 Noon	RUDI GERNREICH
	12:45 P.M.	MEET-THE-PRESS (luncheon)

Sunday FASHION SHOWING LOTTE GOTHAM HOTEL
Jan. 7 AT COCKTAILS (550 SEVENTH AVENUE) GOTHAM RESTAURANT
5:00 P.M. Showing of Cruise and Spring collection by Lotte. For reservations:
Cocktails CI. 7-2200. Fashion Show Director: Peggy Cantor, 246-4820.

Sunday 57TH ANNUAL NAT'L RETAIL MERCHANTS N.Y. HILTON HOTEL
Jan. 7- CONVENTION ASSN(100 W. 31ST STREET)
Jan. 11 Theme: "Serving the Changing Customer." Forty-eight sessions at five-day
convention. Contact: David Breedon, CH. 4-8780.

WEEK BEGINNING MONDAY, JANUARY 8, 1968

THESE SPRING-SUMMER COLLECTIONS HAVE OPENED -- SHOWINGS BY APPOINTMENT

CLARET 498 Seventh Avenue, 8th floor, LO. 3-6126
EVAN-PICONE, INC. 1407 Broadway, 33rd floor, 564-7375
GAY GIBSON, INC. 1407 Broadway, 39th floor, 564-4130
HAMPTON EAST 498 Seventh Avenue, 12th floor, BR. 9-3044
MISS COUTURE 1407 Broadway, 39th floor, 564-4130

Monday	"DAY OF BEAUTY"	LEADING BEAUTY	CARLTON HOUSE
Jan. 8	FOR VISITING PRESS	COMPANIES	GOLDEN ROOM
12:00 Noon-	Beauty news by Bonne Bell, Cover Girl, Relax-A-Cizor, Saks 5th Ave. Salon,		
6:00 P.M.	Shulton, Toni. By invitation. Contact: Helen Nash or Joan Parker, PL. 1- 3377.		
Monday	VISITING PRESS	BURLINGTON	HOTEL DELMONICO
Jan. 8	SHOW: "SUPERSTARS"	INDUSTRIES, INC.	GRAND BALLROOM
12:30 P.M.	Showing of Spring-Summer fashions. By invitation. Contact: Florence K.		
Luncheon	Lentz, 554-5444. Publicity: Essie Pinsker, WI. 7-2514.		

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Monday Jan. 8 3:30 P.M. & 6:00 P.M.	BUYER SHOWS: "SKIN-OUT" COLLECTION Two cocktail showings of Warner's & Wippette's "Skin-Out" junior collection. By invitation only. Contact: Mary Sheehy, 661-1300, Ext. 267.	WARNER'S & WIPPETTE	DU PONT AUD. - 4TH FL. EMPIRE STATE BLDG.
Monday Jan. 8 5:00 P.M. Cocktails	PRESS SHOWING: RESORT-SPRING Showing of Resort-into-Spring collection, photographed in Mexico. Show at 5:15 P.M. By invitation. Contact: Carol Stroll Larsen, OR. 3-4700.	PECK & PECK	LA CABANA 146 EAST 57TH STREET
Monday Jan. 8 6:00 P.M.	SPRING-SUMMER SHOE FASHIONS Preview of shoes and announcement of 14th semi-annual Golden Slipper Awards. Publicity: Alice Regensburg, Lynn Farnol Associates, JU. 6-5777.	NATIONAL FOOTWEAR INSTITUTE	DELMONICO'S HOTEL CRYSTAL BALLROOM
Monday Jan. 8 6:30 P.M. Cocktails- Dinner	HAIRPIECES BY JOSEPH MARSHALL The "Chapelli Story"--presented by Joseph Marshall Imports, division of Bishop Industries. Cocktails at 6:30; show, 7:30; dinner-dance, 8:30. By invitation. Publicity: Bob Perilla Assoc., 250 W. 57th St., JU. 1-5755.	BISHOP INDUSTRIES & LISH BROTHERS, INC.	HOTEL AMERICANA IMPERIAL BALLROOM
Monday Jan. 8 6:30 P.M.	"A FUN CITY HAPPENING" By invitation only. Contact: Ann Behrens, WI. 7-6700.	MR. THOMSON & MONSANTO TEXTILE DIV.	AMERICANA HOTEL GEORGIAN ROOM
Monday Jan. 8 6:30 P.M.	SHOWING OF SPRING BRIDAL FASHIONS By ticket only, available in Bridal Dept. Showing also Mon., Jan. 16 at 8:30 P.M., Garden City Hotel. Publicity: Rita Dobbins, TR. 5-3100.	MARTIN'S (BROOKLYN)	ST. GEORGE HOTEL BALLROOM
Beginning Monday Jan. 8	OPENING OF KNIT COLLECTIONS Daily continuous showings. Contact: WI. 7-5324.	JOAN ARKIN; ARKIN KNITS	530 SEVENTH AVENUE SHOWROOM - 6TH FLOOR
Beginning Monday Jan. 8	SHOWING OF SPRING- SUMMER COLLECTION Continuous showings of shirts, knits, sportswear and toppers. Contact: Rena Lustberg, 765-1250.	LADY MANHATTAN & COUNTRY COUSINS	1407 BROADWAY SHOWROOM - 15TH FLOOR
Beginning Monday Jan. 8	OPENING: SPRING- SUMMER COLLECTION Daily informal showings of coordinates, blouses, skirts, pants, sweaters, shifts. Contact: Maxine Weitzner, 255-5500.	LOOMTOGS, INC.	1407 BROADWAY SHOWROOM - 35TH FLOOR
Beginning Monday Jan. 8	OPENING: SPRING-EARLY SUMMER COLLECTION Daily continuous shwings. Contact: Stephanie Howard, LO. 4-4585.	F.H. SAFIAN SPORTSWEAR; TOWN JANE JUNIORS	498 SEVENTH AVENUE SHOWROOM - 3RD FLOOR
Beginning Monday Jan. 8	OPENING OF SUMMER COLLECTION Daily informal showings of suits, costumes, coats and dresses designed by Tony Ruocco. Contact: Sam Ackerman, 564-4650.	BARDLEY BY ABBE RABINER	512 SEVENTH AVENUE SHOWROOM - 33RD FLOOR
Beginning Monday Jan. 8	OPENING OF SPRING COLLECTION Daily informal showings for press and buyers. Contact: BR. 9-3904. Publicity: Eleanora Mutarelli, CI. 6-7378.	CISA	1410 BROADWAY SHOWROOM - 25TH FLOOR

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Beginning Monday Jan. 8	OPENING: SUMMER COLLECTION	FERRO	550 SEVENTH AVENUE SHOWROOM - 4TH FLOOR
	Continuous showings of hand-dyed printed silk jersey and Ban-Lon fashions; daytime and cocktail dresses; leisure, poolside and beachwear collection. By appointment. Contact: Helen Kordan, 524-4213.		
Beginning Monday Jan. 8	TIE-DYED DRESSES FOR RESORT AND SUMMER	ELLEN LOCKWOOD	1410 BROADWAY SHOWROOM - 19TH FLOOR
	Ellen Lockwood will show "Studio 9" tie-dyed dresses, designed by Susan Larsen of Sarasota. Contact: WI. 7-6122.		
Beginning Monday Jan. 8	SPRING-SUMMER LINGERIE COLLECTION	HOLLYWOOD-VASSARETTE	261 MADISON AVENUE SHOWROOM - 1ST FLOOR
	Daily showings at 10:00, 11:00, 2:00, 3:00. Contact: MU. 2-5580.		
Monday Jan. 8-	LINGERIE	FORMFIT ROGERS	530 FIFTH AVENUE
Jan. 11	MARKET WEEK		SHOWROOM - 15TH FLOOR
	Daily showings at 10:30 and 2:30. Contact: Ann Fulton, MU. 2-1333.		
Monday Jan. 8-	SPRING LINGERIE COLLECTION	KAYSER-ROTH LINGERIE; KAYSER-PERMALIFT	640 FIFTH AVENUE SHOWROOM - 5TH FLOOR
Jan. 12	Daily showings from 9:00 to 5:00. Contact: Johanna Lee, PL. 7-9600.		
Monday Jan. 8-	SPRING LINGERIE AND FOUNDATION FASHIONS	VANITY FAIR MILLS, INS.	640 FIFTH AVENUE SHOWROOM - 6TH FLOOR
Jan. 12	Daily at 9:30, 10:30, 2:30, 3:30. Also, Jan. 15, 16, 17 at 9:30 and 2:30. Publicity: Del Roberts, JU. 2-6767.		
Monday Jan. 8-	LINGERIE AND UNDERFASHIONS	VAN RAALTE CO.	417 FIFTH AVENUE SHOWROOM - 2ND FLOOR
Jan. 12	Daily showings at 10:00, 11:30, 2:30. Contact: Mona Scully, MU. 9-4200.		
Monday Jan. 8-	OPEN HOUSE: SPRING- SUMMER JEWELRY	THE NAPIER COMPANY	530 FIFTH AVENUE SHOWROOM - 22ND FLOOR
Jan. 12	Continuous showings for press and buyers. Contact: YU. 6-6633.		
Monday Jan. 8-	SHOWINGS OF SPRING AND SUMMER HOSIERY	ARCHER MILLS, INC.	1270 SIXTH AVENUE SHOWROOM - 24TH FLOOR
Jan. 19	Daily informal showings of Spring and Summer leg fashions for women by Archer; & "Nuweave" socks for men and children. Contact: 265-4727.		
Monday Jan. 8-	SPRING-SUMMER JEWELRY COLLECTION	IMPERIAL PEARL SYNDICATE	681 FIFTH AVENUE SHOWROOM - 11TH FLOOR
Jan. 19	Continuous showings of cultured pearl jewelry for press and buyers. Contact: PL. 8-1076. Publicity: Ethel Aaron, Daniel J. Edelman, HA. 1-5422.		
Monday Jan. 8-	ADVANCE FASHION NEWS AND VIEWS	GLAMOUR	420 LEXINGTON AVENUE SHOWROOM - 19TH FLOOR
Jan. 19	Highlights of advance issues, for retailers. By appointment, 9:00 A.M. - 5:00 P.M. Contact: Joan C. Powell, MU. 9-5900, Ext. 482 or 476.		
Beginning Monday Jan. 8	OPENING OF SUMMER COLLECTION	HANDMACHER-VOGEL, INC.	533 SEVENTH AVENUE SHOWROOM - 15TH FLOOR
	Daily informal showings of suits, costumes, coats and dresses, designed by Mario Forte. Contact: Diane Herzman, 564-7832.		

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Beginning Monday Jan. 8	INTRODUCTION: GIVENCHY HANDKERCHIEF COLLECTION	ROBINSON & GOLLUBER	244 MADISON AVENUE SHOWROOM - 3RD FLOOR
	Continuous showings of men's and ladies' handkerchiefs and introducing the premier collection of ladies' linen print handkerchiefs and 24" cotton head squares by Givenchy. Contact: Nanette Little, MU. 6-1974.		
Beginning Monday Jan. 8	SPRING & EARLY SUMMER COLLECTION	PAB, LTD.; JONNY HERBERT; ALEX DE JOHN	498 SEVENTH AVENUE SHOWROOM - 18TH FLOOR
	Continuous showings of costumes, ensembles, and dresses for day-into-evening designed by Preston Smith, Ted Duckworth, Emil de John. Contact: LO5-6900.		
Tuesday Jan. 9 9:00 A.M.- 6:00 P.M.	OPEN HOUSE, SPRING MAKE-UP AND HAIRSTYLES "The New Spring Look"--all-day open house for out-of-town and local press. Contact: Claire Hellawell McDaniel, 956-5975.	CHARLES OF THE RITZ (730 FIFTH AVENUE)	HOTEL DELMONICO COLONY SUITE - 3RD FL.
Tuesday Jan. 9 10:45 A.M. Coffee	ITALIAN MENSWEAR SHOWING	HESS'S (ALLEGHTOWN, PA.)	AMERICANA HOTEL ROYAL BOX
	Premiere showing of "an exclusive collection for the emancipated male" designed by La Mendola of Rome. By invitation. Contact: Max Levine, 215-435-8411; or Max Rosey, MU. 5-2159.		
Tuesday Jan. 9 1:00 P.M. Luncheon	SPRING FASHIONS FOR VISITING PRESS	LOTTE FOR HYSTRON FIBERS	DELMONICO HOTEL GRAND BALLROOM
	Lotte collection in "Trevira"; with prints designed by Julian Tomchin for Chardon-Marche. By invitation. Publicity: Doris Van Patten, 867-7215.		
Tuesday Jan. 9 2:30 P.M.	SHOWING: NEW GROUP OF FASHIONS	REMBRANDT, INC.	498 SEVENTH AVENUE SHOWROOM - 6TH FLOOR
	Rembrandt will present a new group of fashions, designed by Ole Borden. By reservation. Contact: Murray Solomon, LO. 4-3600.		
Tuesday Jan. 9 5:00 P.M. Cocktails	SHOWING OF SPRING UNDERFASHIONS	DU PONT & HENSON-KICKERNICK	N.Y. HILTON HOTEL WEST PENTHOUSE
	Showing of Spring underfashions from Henson-Kickernick in Du Pont fibers, featuring a new concept in coordination. By invitation. Contact: Mabel Henderson, 971-4375.		
Tuesday Jan. 9 5:30 P.M.	CUSTOMER SHOWING: SPRING BRIDAL FASHIONS	BEST & CO.	3RD FLOOR
	Open to public. Admission by ticket, available in Bridal Salon, PL. 9-2000, Ext. 249. Publicity: Marjorie Angerson, PL. 9-2000.		
Tuesday Jan. 9 5:30 P.M. Cocktails	OPENING: SUMMER COLLECTION	BABA (136 EAST 61ST STREET)	150 EAST 61ST STREET APT. 15D
	Showing of Summer dresses for day, cocktails and evening. For press and resident buyers, by invitation. Contact: PL. 2-0727.		
Tuesday Jan. 9 6:00 P.M.- 7:30 P.M.	PRESS PREVIEW: INDONESIAN FASHIONS	LORD & TAYLOR	DISCOVERY SHOP STREET FLOOR
	The press will be invited to preview Indonesian-inspired fashions, sponsored by American Printed Fabrics Council. By invitation. Publicity: Jeri Savidge, WI. 7-3300.		

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Tuesday Jan. 9 7:00 P.M. Dinner	TRADE SHOWING OF SPRING MILLINERY Showing of Spring hats. Retailers, \$12.50. Manufacturers, \$50.00. Suppliers, \$100.00. Contact: MU. 6-2970.	MILLINERY PROMOTIONS INC.(10 E. 40TH ST.)	WALDORF-ASTORIA GRAND BALLROOM
Beginning Tuesday Jan. 9	OPENING OF SUMMER SPORTSWEAR COLLECTION Continuous showings of coordinates, blouses, skirts, pants, sweaters; also Bimini swimsuits and cover-ups. By appointment. Contact: OX. 5-4270. Publicity: Penoyer Associates, MU. 2-6480.	McMULLEN	550 SEVENTH AVENUE SHOWROOM - 20TH FLOOR
Beginning Tuesday Jan. 9	OPENING: SUMMER COLLECTION Mr. Dino will present his collection of dresses and sportswear at daily informal showings. Contact: Miss Kay, 279-2770. Publicity: Margaret Hodge Co., 355-6997.	MR. DINO, INC.	1407 BROADWAY SHOWROOM - 16TH FLOOR
Wednesday Jan. 10 5:30 P.M. Cocktails	PREVIEW: SPRING COLLECTION For buyers and press, by invitation. Thereafter by appointment at showroom. Contact: LO. 4-8890. Publicity: Viola Rossi, TE. 8-6020.	SWIRL, INC. (1350 BROADWAY)	HOTEL PLAZA WHITE & GOLD SUITE
Wednesday Jan. 10 5:30 P.M.- 8:00 P.M.	ANNUAL TOBE AWARD PRESENTATION Special reception to honor Mr. Richard H. Rich, recipient of the 1967 Tobe Award for "his Distinguished Contribution to American Retailing." <u>Presentation of awards at 6:30 P.M.</u> All invitations have been issued.	TOBE ASSOCIATES, INC.	ST. REGIS ROOF
Wednesday Jan. 10 6:30 P.M.	SPRING-SUMMER '68 BRIDAL SHOWING Admission by ticket (free) available in Bridal Salon, 4th floor. Showings in suburban stores at 7:30 P.M.: <u>Jan. 17</u> , Paramus; <u>Jan. 23</u> , Valley Stream; <u>Jan. 24</u> , Roosevelt Field; <u>Jan. 30</u> , Westchester. Publicity: Margot Infantino, LO. 4-3300.	GIMBELS	STATLER-HILTON HOTEL GRAND BALLROOM
Wednesday Jan. 10 6:30 P.M.	REPEAT SHOWING: CUSTOM HATS AND COUTURE "Romantic Plantation Collection." By invitation. Publicity: Jacqueline Ryan, PL. 7-1966.	MR. JOHN, INC.	24 WEST 57TH STREET SALON - 7TH FLOOR
Beginning Wednesday Jan. 10	INCORPORATED SOCIETY OF LONDON FASHION DESIGNERS Jan. 10: <u>12:00 Noon</u> : Hardy Amies, 14 Savile Row Jan. 16: <u>10:45 A.M.</u> : Mattli, 63 South Audley Street Jan. 17: (time not yet set) Norman Hartnell, 26 Bruton Street Jan. 18: <u>11:00 A.M.</u> : Iachasse, 4 Farm Street Mid-Jan. onwards: Michael, 2 Carlos Place Contact: Diana Walker, ISLFD, 9 Staple Inn, London, W.C. 1		LONDON, ENGLAND
Thursday Jan. 11 10:00 A.M.	PRESS PREVIEW: NEW MODEL ROOMS By invitation. Publicity: Jill Schoenbach, LO. 5-7950, Ext. 515.	STERN BROTHERS	41 WEST 42ND STREET 7TH FLOOR
Thursday Jan. 11 10:30 A.M.	PRESS PREVIEW: SUEDE AND LEATHER FASHIONS Preview for the press of suede and leather fashions for Spring. By invitation. Contact: Joan Grady, LW. 4-1510.	HIGHLANDER SPORTSWEAR	1407 BROADWAY SHOWROOM - 32ND FLOOR

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Thursday Jan. 11 12:45 P.M. Luncheon	PRESS SHOWING OF FASHIONS IN WATCHES Sheffield Watches will present fashions in watches. Publicity: Wynne McGovern, MU. 6-1300.	SHEFFIELD WATCHES (417 FIFTH AVENUE)	DELMONICO'S HOTEL CRYSTAL BALLROOM By invitation.
Thursday Jan. 11 5:30 P.M.	COCKTAIL RECEPTION HONORING RETAILERS Reception from 5:30 to 7:30 P.M. Contact: Charlotte Norman, 736-9221.	NATIONAL COTTON COUNCIL (350 FIFTH AVENUE)	ST. REGIS ROOF
Thursday Jan. 11 5:30 P.M. Cocktails	PRESS PREVIEW: "KNIT-IN" Showing of couture Italian knit ensembles and costumes for Fall '68, followed by cocktails. For press and buyers, by invitation. Continuous thereafter. Contact: Audrie Cohen, BR. 9-0925.	GINO PAOLI	1407 BROADWAY SHOWROOM - 37TH FLOOR
Thursday Jan. 11 6:00 P.M.	BRIDAL FASHION SHOWING Showing of Spring bridal fashions. Open to public, by ticket (free) available in Bridal Salon. Contact: Jill Schoenbach, LO. 5-7950.	STERN BROTHERS	41 WEST 42ND STREET 6TH FLOOR
Thursday Jan. 11 6:30 P.M. Dinner	THIRD ANNUAL AWARDS DINNER The third annual awards dinner for Cultured Pearl Jewelry Design. By invitation. (Black Tie) Contact: 421-5282.	THE CULTURED PEARL ASSNS OF AMERICA AND JAPAN	WALDORF-ASTORIA STARLIGHT ROOF
Friday Jan. 12 7:45 A.M. Breakfast	PRESS SHOW: "VIVA KNITS '68" Special showing of the best knit fashions in Du Pont fibers for Spring '68; also showing of Du Pont film "Treasure Hunt in Cartagena". For visiting press, by invitation. Publicity: Ellen Benner, 971-4657.	DU PONT COMPANY (350 FIFTH AVENUE)	DELMONICO'S HOTEL CRYSTAL BALLROOM
Friday Jan. 12 12:45 P.M. Luncheon	PICNIC TO INTRODUCE YOUNG DESIGNERS Visiting press are invited to the "debut" of Design, U.S.A., a group of young designers, at a "Picnic At Pepsi on Park Avenue." By invitation. Publicity: Margaret Hodge Co., 355-6998.	DESIGN U.S.A. (532 MADISON AVE.)	PEPSI-COLA BLDG. PARK AVE. & 59TH ST.
Friday Jan. 12 3:00 P.M. Cocktails	SPRING AND SUMMER HANDBAG COLLECTION Saber Handbags will present its Spring and Summer collection, designed by Ruth Saltz, aboard the S.S. France. Show produced by Mia Grau. By invitation. Contact: LA. 4-5935.	SABER HANDBAGS (22 WEST 32ND STREET)	S.S. FRANCE PIER 88 (48TH ST.)
Friday Jan. 12 4:30 P.M.	OPENING OF SUMMER COLLECTION Opening of summer collection of dresses, at-home wear, cocktail fashions and swimwear by Jon Haggins. By invitation. Contact: Miss Vee, 695-5555.	JON HAGGINS, INC.	48 WEST 38TH STREET 3RD FLOOR
Beginning Friday Jan. 12	OPENING OF FALL ITALIAN KNITWEAR Continuous showings of junior Italian knit dresses, suits and ensembles. Contact: BR. 9-0353.	ANDIAMO	1407 BROADWAY SHOWROOM - 38TH FLOOR
Sunday Jan. 14 5:00 P.M. Cocktails	FASHION SHOWING AT COCKTAILS Cruise collection of millinery will be shown at cocktails. Reservations: CI. 7-2200. Fashion Show Director: Peggy Cantor, 246-4820.	EMME (19 WEST 57TH STREET)	GOTHAM HOTEL GOTHAM RESTAURANT

DATE	WHAT'S GOING ON	GIVEN BY	WHERE
Beginning Saturday Jan. 13	CAMERA NAZIONALE DELLA MODA ITALIANA		ROME, ITALY
	<u>Jan. 13:</u> <u>11:00 A.M.</u> Opening ceremony - Campidoglio <u>4:00 P.M.</u> Riva - Piazza di Spagna, 86 <u>5:30 P.M.</u> Titti Brugnoli - Grand Hotel <u>6:30 P.M.</u> Reception for press and buyers - Grand Hotel <u>7:30 P.M.</u> Menswear: Litrico, Brioni, Franzoni, Datti, Baratta - Grand Hotel		
	<u>Jan. 14:</u> <u>9:00 A.M.</u> Tiziani - Via Gregoriana, 41 <u>11:00 A.M.</u> Ognibene-Zendman - Hotel Excelsior <u>12:30 P.M.</u> Garnett - Via di Villa Sacchetti, 17 <u>4:00 P.M.</u> Centinaro - Via Lombardia, 30 <u>6:00 P.M.</u> Gregoriana - Via Gregoriana, 46 <u>8:00 P.M.</u> Valentino - Via Gregoriana, 24		
	<u>Jan. 15:</u> <u>9:00 A.M.</u> Forquet - Via Borgognona, 8 <u>11:00 A.M.</u> Marucelli - Rampa Mignanelli, 12 <u>12:30 P.M.</u> Fontana - Via S. Sebastianello, 6 <u>4:00 P.M.</u> Balestra - Via Gregoriana, 36 <u>6:00 P.M.</u> Antonelli - Via Lucullo, 24 <u>8:00 P.M.</u> Mila Schoen - Grand Hotel		
	<u>Jan. 16:</u> <u>9:00 A.M.</u> Galitzine - Via Veneto, 155 <u>11:00 A.M.</u> Biki - Grand Hotel <u>12:30 P.M.</u> De Barentzen - Via Gregoriana, 5 <u>4:00 P.M.</u> Carosa - Piazza di Spagna, 93 <u>6:00 P.M.</u> Schuberth - Hotel Excelsior <u>8:00 P.M.</u> Lancetti - Via Condotti, 61 no time yet Ken Scott (place not set yet)		
	<u>Jan. 17:</u> <u>9:30 A.M.</u> Emilio Pucci - Grand Hotel <u>11:00 A.M.</u> Baratta - Grand Hotel <u>12:30 P.M.</u> Tita Rossi - Grand Hotel (luncheon) <u>3:00 P.M.</u> Guidi - Grand Hotel <u>4:30 P.M.</u> Sarli - Grand Hotel <u>6:00 P.M.</u> Fabiani - Via Condotti, 11 <u>8:00 P.M.</u> Barocco - Via Emilia, 88		
	<u>Jan. 18:</u> <u>9:00 A.M.</u> Di Lazzaro - Via del Corso, 75 <u>11:00 A.M.</u> Gattinoni - Via Toscana, 1 <u>12:30 P.M.</u> Faraoni - Via Veneto, 169 <u>5:00 P.M.</u> Children's Fashions: Zingone - Grand Hotel <u>6:00 P.M.</u> Menswear - Grand Hotel		
	Release Date for Photographs: Tuesday, Feb. 13. Contact: Amos Ciabattoni, Secretary-General, CNDMI, Via Lombardia, 44, Rome		

Monday Jan. 15 SPRING AND NORMAN NORELL 550 SEVENTH AVENUE
9:00 P.M. SUMMER COLLECTION SHOWROOM - 10TH FLOOR
By admission card only. (Black Tie) Buyer showings, Tuesday, Jan. 16
and Jan. 23 at 10:30 A.M. By invitation. Contact: CH. 4-5452.

Beginning Monday Jan. 15 OPENING OF SUMMER MARC DCUGLAS 530 SEVENTH AVENUE
COLLECTION SHOWROOM - 8TH FLOOR
Continuous showings of dresses and ensembles designed by Beverlee Regan.
Contact: Judy Harvey, 736-6190.

Tuesday Jan. 16 FASHION SHOW AT EASTERN AIRLINES ST. REGIS
BENEFIT LUNCHEON ROOF
12:00 Noon Junior Accent collection will be shown at a benefit for The Bergen Heart
Luncheon League of Deborah. Price: \$13.00. Contact: Marie Hersh, 567-8441.
Fashion Show Coordinator: Phyllis Youngheart, PL. 1-0752. -10-

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Tuesday Jan. 16 4:00 P.M. Cocktails	SPRING COUTURE COLLECTION Showing of dresses, suits and evening fashions. By invitation. Contact: Miss Robillard, 249-3500, Ext. 26. (Note change of date and time).	TZAIMS LUKSUS	HARKNESS HOUSE 4 EAST 75TH STREET
Tuesday Jan. 16 5:00 P.M. Champagne	PRESS PREVIEW: NEW LUREX COLLECTION Preview of a new collection of European fashions and fabrics with Lurex. By invitation. Thereafter through Jan. 26 at 10:15 and 2:00 daily, with display open from 10:00 to 4:00. By reservation. Contact: Lynn Given, CH. 4-6000. Publicity: Penny Baker, PL. 5-7807.	DOW BADISCHE (350 FIFTH AVENUE)	EMPIRE STATE BLDG. ROOM 531
Wednesday Jan. 17 9:00 A.M. Breakfast	PRESS PREVIEW: NEW MODEL ROOMS Macy's new model rooms (9th floor) for Spring '68. (For Release, Fri., Jan. 19.) By invitation only. Contact: Toni Oliver, OX. 5-4400 X 3561.	MACY'S NEW YORK	13TH FLOOR
Wednesday Jan. 17 12:30 P.M. Luncheon	FASHION SHOWING AT LUNCHEON Italian fashions from Barra will be shown during luncheon. Open to public. Reservations (\$5.50): CI. 6-9171. Publicity: Ellen Perl, TE. 2-8212.	BARRA, INC. (445 PARK AVENUE)	BARBETTA RESTAURANT 321 WEST 46TH STREET
Wednesday Jan. 17 5:00 P.M. Cocktails	PREVIEW: SUMMER SPORTSWEAR COLLECTION Premiere performance of Ulla's "Ballad of the Pretty Girl" summer collection in the Grand Promenade of Philharmonic Hall. "Romantic Ruffle-Cut" hair-styles by James Evans of Charles of the Ritz. Show produced by: The Fashion Coordinators, Edith Berke and Louise McGann. For press and buyers, by invitation only. (Buses leave from 550 Seventh Ave., at 4:30 P.M.) Contact: Jean Milgrim, 279-6310.	ULLA (550 SEVENTH AVENUE)	PHILHARMONIC HALL LINCOLN CENTER
Wednesday Jan. 17 6:00 P.M.& 8:00 P.M.	CUSTOMER SHOWINGS: BRIDAL FASHIONS Macy's will present bridal fashions at two showings. Open to public, by ticket only. Contact: Bridal Dept., OX. 5-4400, Ext. 2273 or 2246.	MACY'S NEW YORK	N.Y. HILTON HOTEL GRAND BALLROOM
Thursday Jan. 18 11:00 A.M.	BENEFIT FASHION SHOW "Jamaica Jamboree"--showing of Resort and Spring fashions to benefit Boys Club of N.Y. Price: \$7.50. Contact: Mary Bonturi, 477-8177.	BEST & CO.	3RD FLOOR
Thursday Jan. 18 6:00 P.M.	SPRING & SUMMER BRIDAL FASHIONS Open to public, by ticket. Contact: Edith Sweeney, Bridal Salon, 2nd floor, WI. 7-9600. Publicity: Gloria Phillips, WI. 7-9600.	FRANKLIN SIMON	SHERATON-ATLANTIC GRAND BALLROOM
Sunday Jan. 21- Jan. 23 12:00 Noon	SHOWING OF SUMMER COTTONS "Cottons Fashioned to a Hemisfair-Thee-Well". Daily luncheon showings of Texas cotton fashions. Contact: Jeanne Driscoll, 214-ME. 1-0622.	NAT'L COTTON COUNCIL; COTTON PRODUCERS INST.	APPAREL MART DALLAS, TEXAS
Sunday Jan. 21 6:00 P.M. Cocktails	TEXAS 1968 SUMMER MARKET REPORT Market report on Summer apparel and accessories. Contact: Jeanne Driscoll, 214-ME. 1-0622.	TEXAS FASHION CREATORS ASSN.	APPAREL MART DALLAS, TEXAS
			Presentation at 6:45 P.M.

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Beginning	CHAMBRE SYNDICALE DE LA COUTURE PARISIENNE		PARIS, FRANCE
Monday	<u>Jan. 22:</u> 11:00 A.M. Molyneux; LePage 2:00 P.M. LePage 2:30 P.M. Heim;		
Jan. 22	Scherrer; 3:00 P.M. Venet; Molyneux 5:00 P.M. Venet		
	<u>Jan. 23:</u> 10:00 A.M. Balmain 12:00 Noon Hercey 3:00 P.M. Ricci; Heim		
	5:00 P.M. deRauch. 10:30 A.M. Dior (<u>Buyers Show</u>).		
	<u>Jan. 24:</u> 9:30 A.M. Lanvin 10:30 A.M. Laroche 10:45 A.M. Ricci		
	2:30 P.M. Patou 3:00 P.M. Lanvin; deRauch 5:00 P.M. Laroche		
	<u>Jan. 25:</u> 10:30 A.M. Dior 3:00 P.M. Montaigne; Dana		
	<u>Jan. 26:</u> 11:00 A.M. Castillo 3:00 P.M. Montaigne; Cardin		
	<u>Jan. 27:</u> 9:45 A.M. Gres 10:00 A.M. Capucci 11:30 A.M. Ungaro		
	5:30 P.M. Ungaro		
	<u>Jan. 29:</u> 10:00 A.M. Capucci 11:00 A.M. St. Laurent 3:30 P.M. Chanel		
	<u>Jan. 30:</u> 10:30 A.M. Vaughan 12:30 P.M. Carven 3:00 P.M. Vaughan		
	<u>Jan. 31:</u> 12:30 P.M. Carven		
	<u>Feb. 1:</u> 10:30 A.M. Givenchy 3:00 P.M. Lutece 3:30 P.M. Baron		
	<u>Feb. 2:</u> 10:30 A.M. Balenciaga		
	<u>Feb. 6:</u> 3:30 P.M. Bourgade		
	Release Date for Photographs: Friday, Feb. 24.		
	Contact: Chambre Syndicale, 100, rue du Faubourg St-Honore, Paris VIII. (More complete information in next week's issue).		

Tuesday	PRESS PREVIEW:	ABRAHAM & STRAUS	GAYLORD GALLERY
Jan. 23	MID-WINTER FURNITURE	(BROOKLYN)	7TH FLOOR
10:00 A.M.	Preview of modern and traditional room settings and vignettes. (<u>For Release, Thurs., Jan. 25.</u>) By invitation. Publicity: Diane Wallace, TR. 5-7200, Ext. 662.		
Tuesday	OPENING:	PETTI 4's	498 SEVENTH AVENUE
Jan. 23	SUMMER COLLECTION		SHOWROOM - 17TH FLOOR
2:30 P.M.	Showing of Summer collection at 2:30. Thereafter informal daily showings. Contact: George Rappaport, CH. 4-3558.		
Tuesday	PREVIEW OF	MR. GEE	HOTEL DELMONICO
Jan. 23	SUMMER COLLECTION	(498 SEVENTH AVENUE)	BALLROOM
4:00 P.M.	Mr. Gee will present Summer separates, casual dresses, at-home fashions designed by Lois Anderson. By invitation. Contact: LO. 4-6060. Publicity: Margaret Hodge Co., 355-6997.		
Beginning	SHOWING OF	McMULLEN	550 SEVENTH AVENUE
Tuesday	SUMMER DRESSES		SHOWROOM - 20TH FLOOR
Jan. 23	Continuous showings, by appointment. Contact: OX. 5-4270. Publicity: Penoyer Associates, MU. 2-6480.		
Wednesday	PRESS PREVIEW:	SCOVILL MFG. CO.	GALLAGHER'S - TROPHY TM.
Jan. 24	NEW PRODUCT	CLOSURE DIVISION	228 WEST 52ND STREET
12:00 Noon	Luncheon and presentation of new product, "For Men Only". By invitation.		
Luncheon	Publicity: Helen Bohn, Pampel & Assoc., PL. 1-2200.		
Thursday	OPENING: SUMMER	DAVID CRYSTAL, INC.	498 SEVENTH AVENUE
Jan. 25	DRESS COLLECTION		SHOWROOM - 23RD FLOOR
2:30 P.M.	By invitation. Contact: Larry Egan, BR. 9-6560.		
Wednesday	SPRING BRIDAL	ABRAHAM & STRAUS	BRIDAL SALON
Jan. 31	SHOWING	(BROOKLYN)	3RD FLOOR
7:00 P.M.	Public showing of Spring bridal fashions. For tickets (free): TR. 5-7200, Ext. 2833. Publicity: Olga Soffer, TR. 5-7200.		

1969

JANUARY							FEBRUARY							MARCH						
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